

# SHADI DIDI

647•203•3948 • SHADI@SHADIDIDI.COM • WWW.SHADIDIDI.COM

## OBJECTIVE

TO PROGRESS IN THE FIELD OF MULTIMEDIA AND POST-PRODUCTION WHILE APPLYING MY CREATIVE ABILITIES IN VIDEO PRODUCTION, CINEMATOGRAPHY, EDITING, MOTION GRAPHICS, AND PHOTOGRAPHY

## WORK EXPERIENCE

### HATCH STUDIOS – TORONTO, ON

**ART DIRECTOR**  
**AUGUST 2012 – FEBRUARY 2014**

- SET THE PACE FOR PROJECTS, KEPT ARTISTS MOTIVATED AND ON-TARGET, CREATIVELY AND IN TERMS OF TIME AND BUDGET.
- MANAGED AND MONITORED MOTION GRAPHICS PROJECTS, INCLUDING SCHEDULES, DIRECTION, QUALITY CONTROL, AND DELIVERY.
- WORKED DIRECTLY WITH PRODUCERS AND ARTISTS, INCLUDING CHECKING IN ON A REGULAR BASIS TO DETERMINE THE STATUS OF EACH PROJECT, PRIORITIZING, ORGANIZING/OBTAINING ASSETS AND COORDINATING THE PURCHASE OF ELEMENTS (3D MODELS, STOCK FOOTAGE, ETC.)
- MADE ADJUSTMENTS TO MEET UNPLANNED CHANGES TO PROJECTS OR DEADLINES.
- ENSURED THAT DESIGN AND PRODUCTION MAINTAINS HIGHEST QUALITY STANDARDS.

### SHADI DIDI – TORONTO, ON

**FREELANCE 3D ANIMATOR/COMPOSITOR/DESIGNER**  
**FEBRUARY 2011 – AUGUST 2012**

- NETWORKED WITH CLIENTS REGARDING GOALS, DEADLINES, AND BOTTOM LINES REGARDING PRODUCTION
- DEVELOPED ON-GOING STORY BOARDS, ANIMATICS, WORK IN PROGRESS
- OPERATED CLIENT RELATIONS PROFESSIONALLY AND PUNCTUALLY
- EMPLOYED BOTH ANIMATORS AND 3D ARTISTS
- WORKED WITH STUDIOS INCLUDING:
  - CUPPA COFFEE
  - HATCH STUDIOS
  - MACLAREN MCCANN / CRAFT MACLAREN
  - ONE METHOD
  - OPTIX
  - VARIPIX

### THE STUDIO UPSTAIRS – TORONTO, ON

**3D ANIMATOR/COMPOSITOR/DESIGNER**  
**MARCH 2006 – FEBRUARY 2011**

- TRAINED IN MULTIPLE COMPOSITING AND 3D ANIMATION SOFTWARE.
- DESIGNED, ANIMATED, AND STORY-BOARDED TELEVISION SPOTS, SHOW-INTRO'S, TV ADVERTISEMENTS, AND PROMOTIONS.

### BUDWEISER GARDENS - LONDON, ON

**VIDEO PRODUCTION ASSISTANT**  
**OCTOBER 2004 – 2006**

- DESIGNED MULTIPLE VIDEO ADVERTISEMENTS & PROMOTIONS.
- CONTROLLED COMPUTERIZED VIDEO SCORE BOARD DURING SPECIAL EVENTS.
- CREATED ALL TEAM DESIGNS FOR THE LONDON KNIGHTS DURING THE OHL AND MEMORIAL CUP HOCKEY SEASON.

## SUMMARY OF QUALIFICATIONS

- . IN DEPTH KNOWLEDGE OF COMMERCIAL POST-PRODUCTION TECHNOLOGIES (AFTER EFFECTS, CINEMA 4D, PHOTOSHOP, ILLUSTRATOR).
- . TECHNICAL KNOWLEDGE OF FINISHING SPECS, RENDER FARMS, AND FILM/BROADCAST REQUIREMENTS.
- . EXTREME ORGANIZATION OF PROJECT FILES AND PROJECT STRUCTURE.
- . STRONG INTERPERSONAL AND LEADERSHIP ABILITIES.
- . STRONG UNDERSTANDING OF ON-AIR LOOK-AND-FEEL TO GIVE CREATIVE DIRECTION.
- . ABILITY TO GIVE CREATIVE DIRECTION AS WELL AS TAKE DIRECTION.
- . EXTREMELY MOTIVATED AND DETAIL ORIENTED.
- . MULTITASKING ABILITY AND ABLE TO THRIVE UNDER TIGHT DEADLINES AND DURING LONG HOURS.

## EDUCATION

**FANSHAWE COLLEGE - LONDON, ON**  
**2001 – 2006**

- GRADUATE OF THE GRAPHIC DESIGN PROGRAM.
- GRADUATE OF THE MULTI-MEDIA PROGRAM.
- GRADUATE OF THE POST VIDEO PRODUCTION/DESIGN PROGRAM.  
GRADUATED TOP OF CLASS; AWARDED WITH THE  
DIGITAL POST PRODUCTION EXCELLENCE AWARD IN TELEVISION.

REFERENCES AVAILABLE UPON REQUEST